

# Kevin Huynh

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## Summary

- I am a motivated individual with the ability to manage my time well. I work efficiently, balancing demanding jobs, volunteer work, a high level of basketball play, and maintain a Distinction average.
- Furthermore, I have a diverse skillset, with ~2 years of experience in client relationship management and strategic marketing, with a major in Information systems
- I also have had experience working in the laboratory. This includes preparation of plasmid DNA, and some work in protein expression and purification.

## Work Experience

### UNSW iGEM Team 2019

Sydney/Boston

Human Practices Head and Undergraduate Researcher

March 2019 – Present **Ongoing**

iGem is the largest global Synthetic Biology competition held over the course of a year. Students design and carry out their own projects. In my team of 8, representing UNSW I have:

- **Lead the project timeline and direction.** Among other roles, I maintained and developed the groups focus, centred around reducing the cost of Paclitaxel and improving its sustainability in production.
- Collaborated with other Universities, as well as distinguished individuals in Cancer research. This helped filter research worth incorporating into our project.
- **Conducted wet lab work.** Prepared plasmid DNA (used Gibson Assembly, Transformations, PCR). Involved in protein expression and purification (IPTG induction, Sonication, IMAC (Ni-NTA), AKTA).

### Lead Creation (B2B Marketing Firm)

Sydney CBD

Marketing Associate

Dec 2017 – Dec 2018 **1 year**

- **Developing and executing B2B marketing campaigns with the Marketing Manager** for a variety of industries (Health, Banking, Finance etc). Services include LinkedIn marketing campaigns, **event management**, and **SEO Copywriting/Content Creation**.
- **Create professional marketing content**, such as interviews, event photography, graphics and more. Able to use Adobe Lightroom, Photoshop, and Premiere Pro.
- **Reshaped the business's Sales process/funnel to reduce waste** and improve conversion rates.

## Other Work Experiences

### Haison (Logistics Company)

Sydney

Sales Representative

Feb 2016 - Feb 2017 (1 year)

- Client facing sales role, where I developed essential **Sales skills**.
- Help setup and learnt to use an EDI (Electronic Data Interchange) system

### Study Tea

Online

Owner

Jan 2017 – July 2019 (2.5+ years)

- Purchased an online business, learning along the way how to manage and grow one.
- **Development of B2C marketing understanding, complimenting B2B marketing knowledge.**

## Education

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### University of New South Wales

Bachelor of Commerce (Information Systems) and Advanced Science (Biotechnology)

*Jan 2018 - Present*

- **Distinction WAM as of 2020**
- BABSOC Executive (Social Events) (2017-19). Coordinated the society's events as well as marketing materials. Events catered to 20-100 people, whilst the society had over 1500 members.

### Pal Buddhist School

*Jan 2014 – Jan 2017*

- **Vice-Captain (2017) SRC (2015,2016)**. Learnt to lead a subcommittee to solve problems in school. I was also able to attend a variety of leadership conferences.

## Volunteer / Extracurricular Experience

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### EY Game Changer club (2020 - Present)

- Mentored by EY professionals and events to develop my technical and business acumen.

### Pal Buddhist School (PBS) (2014 - 2017)

- Developed a passion for volunteering whilst attending Pal Buddhist School. **Volunteered weekends in the event management of many fundraising dinners over the years, each raising on average over \$300 000.**
- Sold tickets and fundraised money for the school, gaining valuable interpersonal skills, and strengthened my sales ability. Over a span of 3 months I sold 350 tickets.

### Basketball Division 1 Team (2014 – Present)

- Passionate basketball player. Represented my school on a high level, ranking top 4 in the state.
- I also compete in Sydney South-West's largest basketball competition (Division 1) from 2014-present, **ranking as finalists (top 2) every year.**

## Honours and Awards

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- *Long Tan Leadership Award (2015):*
- *Premier's Volunteer Recognition Award (2016):*
- *Google Adwords Certified (93%) and Search Certification (96%).*
- *Most Valuable Volunteer* for the Cabramatta Moon Festival (2016)
- *Charity (2015) and Leadership (2016)* award presented by Pal Buddhist School

## Referees

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Muoi Van; Managing Director at Haison  
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Annie Shao; Head of Marketing at Lead Creation  
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